

Official Rules for LaineyGossip.com's Dog Whisperer Contest/Giveaway

How to Enter

1. You may enter the **LaineyGossip.com's Dog Whisperer Contest/Giveaway** in one two ways:

EITHER, visit www.laineygossip.com and follow the instructions submission instructions as directed in the article promoting the giveaway.

OR email jacek@laineygossip.com for alternate submission options.

No purchase necessary.

2. Enter as often as you wish, but in the case of mailed entries, mail each entry separately bearing sufficient postage. Entries via our website are limited to one per person per day. To be eligible, entries must be submitted electronically no later than **11:59 pm Pacific on Friday, May 30, 2008**, the contest closing date.

3. No responsibility is assumed by Lainey Gossip Entertainment Inc. ("Lainey Gossip") or the advertiser for any lost, late, damaged, destroyed or misdirected entries or for any faulty electronic data transmission, equipment failure or other online communication problems occurring in connection with participation in this contest. Entries which are illegible will be declared invalid.

4. A total of 3 books are available to be won and each is estimated to be worth \$21.00 CAD.

Contest Draw

5. The contest will run from **May 27, 2008 to 11:59 pm Pacific on May 30, 2008**. A random draw will be made on **June 2, 2008** from all eligible entries received on or before the contest closing date. Following the draw, all selected entrants will be contacted by email and asked to answer a simple skill testing question to qualify.

6. The chances of being selected depend upon the number of eligible entries received.

How to Win

7. To win, selected entrants must have complied with the official contest rules and must correctly answer a mathematical skill-testing question, to be sent by the contest committee with your selection notification email to the address used by the entrant to submit the entry.

8. Winners must acknowledge receipt of notification of their winning ballot within ten (10) days of the initial notification. Lainey Gossip Entertainment Inc. will attempt to contact winners at least twice during this period, however reserves the right to select a new winner by re-drawing on the 11th day if no contact is made by the winner.

Who Can Enter

9. This contest is open only to residents of Canada (except Quebec for this one...sorry folks!) of the age of majority in their province of residence, except employees of Lainey Gossip and members of the respective immediate families of such employees.

Other Rules

10. The names of all prize winners may be published on www.laineygossip.com with the winner's permission.

11. Prizes will be mailed by Lainey Gossip via registered mail or courier to each winner. Lainey Gossip reserves the right to make substitutions of equivalent kind or approximate value in the event of the unavailability of the prize or any component thereof.

12. Decisions of the contest committee are final.

13. All entries become the property of Lainey Gossip. Lainey Gossip reserves the right, in its sole and absolute discretion, to publish any winner's name without further compensation to the winner pursuant to section 9 above. Only one prize per family, per household or per address will be awarded.

14. In the event of a dispute regarding submission of an online entry, the entry will be deemed submitted by the holder of the email account.

15. Lainey Gossip reserves the right to withdraw, terminate or modify all or any part of this contest by publishing a notice on www.laineygossip.com if for any reason the contest is not capable of running as planned, including technical failure or corruption, computer virus, tampering, unauthorized intervention, fraud or any other cause beyond the control of Lainey Gossip, which in the opinion of Lainey Gossip affects the administration, security, fairness, integrity or proper conduct of this contest.

16. This contest is subject to all applicable federal and provincial laws.

17. No responsibility is claimed by Lainey Gossip Entertainment Inc. or any associated sponsors for any loss, injury, or damage to property resulting directly or indirectly from participation in the contest and/or items obtained in the contest, including the loss of or damage to items during the shipping process.

Privacy Policy

18. Lainey Gossip will use the contact information provided in contest entries for administration of this contest. LaineyGossip will not share your personal information with a third-party without your prior written consent.

19. For further information on our privacy policy please click here: <http://www.laineygossip.com/PrivacyPolicy.aspx#PrivacyPolicy>