

# chatelaine

**COMFORT FOODS**  
FOR ALL YOUR CRAVINGS

**HOW TO FIND A GREAT DOCTOR**  
What you need to know

**"WHY I'M NEVER GETTING MARRIED"**  
Katrina Onstad makes the case

**SELL YOUR HOME FOR MORE**  
Easy tips to get top dollar

**WIN A BEACH VACATION FOR TWO**

**CELEBRITY GRIEFS**

Upfront | HOW SHE DOES IT



For Elaine Lui, shown here in CTV's Vancouver studio, rumour-gathering begins at 5:30 a.m.

## The gossip hound

Elaine Lui, more famously known as Lainey of [www.laineygossip.com](http://www.laineygossip.com), works 18-hour days exposing celebrities behaving badly. Here's how the West Coast star balances the smart with the smut.

BY DENISE BALKISSOON PHOTOGRAPH BY BRIAN HOWELL

**H**ungry for the latest Brangelina and Britney-Federline news, 150,000 readers a day flock to the Vancouver-based site [www.laineygossip.com](http://www.laineygossip.com). Unabashedly catty, the gossip hub was founded in 2005 by webmaster Elaine Lui, 33, then a development officer at the child-welfare agency Covenant House. She's since quit her job to devote her days – and nights – to the project. Lui has broken enough sizzling stories – like Angelina Jolie's decision to give birth in Africa – to earn her a devoted following and, since June 2006, she's been a full-time gossip blogger with regular appearances on radio and CTV. The self-described “Asian Gwyneth Paltrow” has also coined such terms as “gorgessity” (to describe the state of being gorgeous) and GMD: “It means Gay Midget Dwarf, which is what I call Tom Cruise.” Here Lui gives us the scoop on golfing, film festivals and her fear of the BlackBerry.

**How it all began**  
When I left my job as a development officer at the University of British Columbia in 2002, two colleagues who relied on me for reading gossip magazines asked me to send them a daily email editorializing the day's celebrity news. They sent it to their friends, and those friends sent it to their friends. Within a week, I had seven people on my list, then 50, then 200. Eventually it got out to 4,000 people.

**The list was so large that it crashed my server**  
So I started the site on a >

DISPLAY UNTIL



MARCH 2007  
\$3.99 | WWW.CHATELAINE.COM